July 31st Public Workshop Snow Card Comments from Workshop Attendees

1st Session: 5:30pm − 6:30pm = labeled priority topic by participants

Category:

★ Jobs / Business Growth

- "Springfield needs its own newspaper, and a focus on positive community happenings."
- "The City should try to attract and grow businesses that produce sustainable products."
- Tobs related to green and sustainability issues."
- "Rezone older residential areas to allow 'boutique' business district"
- "Grants for small business start-ups"
- "A few incentives such as tax break"
- "Develop business district"
- "Provide new businesses with volunteer experienced councilors"
- "Job growth we need higher paying jobs and better housing and more of it"
- "Need corporate light industry manufacturing"
- "Develop a tourist attraction that will draw tourist dollars"
- "Hi-tech call centers any business with good tax base and environmentally friendly"
- "High-tech manufacturing"
- "Professional services"
- "If the city is going to attract businesses, they should be sustainable oriented"
- "The City must attract business locally, regionally, and nationally"
- "Not exclusively but it is always a goal to have businesses that do so"
- "Attract jobs we need to have reasonable costs to do business. (I believe Springfield has just made the top of the list for the highest System Development Charges)"
- "Do national search for businesses looking for new locations"
- "More blue collar types to replace wood industries"
- "Manufacturing"

Category:

Neighborhood Pride

"Clean-up graffiti as soon as it's noticed."

★ Affordable Housing / Housing Choice

- "City could support amending HB 2735 in 2009 to re-open 'window of opportunity' for local governing bodies to determine compensations / assistance for ousted park residents."
- "Many baby-boomers choosing to downsize to 55 and older parks / secure communities. Include this population in planning considerations."
- "Provide both rental / ownership opportunities with a range of ownership opportunities price."
- *Recognize and support existing 'affordable' housing (e.g. mobile home parks)."
- "Low income rental housing should not be placed in neighborhoods of single-family resident-owned homes."
- "The City can develop policies and regulations to protect mobile home parks from unreasonable profiteering."
- "Provide a variety of affordable home types with attention to what already exists (e.g. mobile home parks)
- "Housing for homeless"
- "Support 55 and older mobile home parks the largest stock of unsubsidized affordable housing for many vulnerable seniors."
- "City has increased low to moderate housing so that ownership exceeds rentership"
- "No need for more rentals surplus of low rentals attracts low income that draws more on City services"
- "Work on private / public partnerships to help provide housing city subsides and grants"
- "More affordable housing provided taxpayer subsidized housing with profit incentives to developers with conditions"
- "Encourage well-planned and quality construction of apartments design factors"
- "Executive duplexes (one-story, yards maintained for retirees \$150,000-\$200,000"
- "Yes, there should be more opportunities for home ownership"
- "Higher end housing for doctors, health care professionals employed at RiverBend"
- "Older residents need condos and there aren't any in Springfield"
- "Mobile homes: closures can stop if taxpayer owned; take away profit incentive to developers"
- "Need for more rentals and good housing current market"

Category:

Amenities

- "Do assessment of historic buildings downtown."
- "Lower fees for construction permits"
- "Building green"

- "Natural resources (and space) shouldn't be sacrificed cannot be replaced"
- "Recreational facilities nearby"

Urban Growth Boundary & Land Needs

- "Need for land will always be necessary to meet population growth. Therefore natural resources must suffer in order to meet primary premise."
- "Natural resources must give way to need for growth"
- "Commerce and Industry is profit driven. Affordable land achieves that objective provided pro-active city planning occurs."
- "Balance don't use more land until vacant lots / buildings are occupied"
- "Balance between density that works and urban sprawl"
- "Should urban growth boundary extend past rivers so development is not haphazard?"
- "Status of present redevelopment projects possible new areas"

Category:

Natural Amenities

"Tree planting – example of road now to Peace Health's new hospital"



"Avoid development of steep hillsides whenever possible"

Tarks and open spaces"

Category:



- "No 'gentlemen's club' in downtown / school areas"
- "Safety and 'green' bicycle friendly
- "Good improved roads"
- "Street lighting"
- "Work to change perception of what the downtown offers"
- "More information/publicity about positive businesses in downtown area"
- "A great neighborhood includes quiet, trees, clean, proximity to river/parks & neighbors"
- "Better street lights"
- "Good lighting; trim trees/bushes; street sweeping; police patrol"
- "Monitor and police ordinances that citizens misuse and abuse"
- Patrols; lightning"
- "Neighborhood watch"
- "Walkability of neighborhoods impeded by security issues"

Development Philosophy

 "Housing opportunities in downtown Springfield – seems to have space for mix of housing needs"



"Nodal Development"

"Mixed use development"

Category:

Glenwood and Downtown

- "Glenwood river frontage poor neighborhoods"
- "Locating high school downtown some questioned why, others think it helps downtown"
- Downtown buy old buildings and tear them down financing to help new businesses"
- "Smoking in front of building is a deterrent to Walkability downtown"
- "Control (planning) of number of bars, gentlemen's clubs on Main Street and Springfield"
- "Incentives to rehab old buildings for new 'boutique' businesses"
- "Older businesses / buildings Development costs for redevelopment railroad dividing streets"
- "Historic preservation where appropriate"
- "Opportunities vacant buildings or lots available; redevelopment of vacant lots saves money"

Category:

Maintenance & Upkeep

- "Keep streets maintained"
- "Cleaning streets removing old cars, etc."
- "Property owners should be required to enhance landscaping and then maintain"
- "Improve neighborhoods community groups"
- "Let's not build 2018's slums"
- "Ownership opportunities seem to work the best"
- "Enforce regulations re yard cleanup and maintenance"

Category:

Parking

- "Need on-street parking and attraction along Franklin & South A"
- "Need more parking limitations"
- "Safety limit parking no 3 or 4 cars/lot"
- "Glenwood needs more parking needs better sidewalks to attract foot traffic"
- "Parking in the neighborhoods only in driveways and garages fencing and/or lawn maintenance"

2nd Session: 7:00pm – 8:00pm = labeled priority topic by participants

Category:

Affordable Housing

- "Past projects have been low quality...results in social problems. The density of the development is part of the problem."
- "Mobile home-park closures Senator Morresette's proposals allow inclusionary zoning."
- "Springfield can't afford more affordable housing will result in more lowincome jobs."
- "Affordable housing should be coordinated with social services to help tenants become contributing members of society."
- "Mixed use affordable housing the commercial space won't attract high-quality businesses."
- "Affordable housing need to balance provision of publicly subsidized affordable housing with interest and ability of tenants to get decent jobs."
- "Springfield needs more higher-end housing to encourage more investment, both private and public."

Category:

Glenwood & Downtown

- "Opportunities for industrial development along Hwy 99 good transportation access."
- "Glenwood Opportunities for development along river. Industrial I-5 access commercial and residential mixed use."
- "Glenwood problem is that property owners have unrealistic expectations for profit...will be an obstacle for redevelopment."
- "Downtown physical clean up of businesses."
- "Mixing uses in downtown housing and commercial."
- Use urban renewal money to fix up downtown in small increments."
- "Affordable housing concern that concentrated affordable housing will cause safety problems."

Category:

Job Growth

- "Concern that Springfield will start becoming more obstructionist less business friendly..."
- "Schools provide training for workforce."

righter wage jobs." "Springfield needs to attract stable, higher wage jobs."

- "Enterprise zones draw jobs. The State has the opportunity to reimburse City for lost taxes."
- "More economic development marketing."
- "Springfield's pro-business attitude and regulations good thing."
- "Lessen regulation for small issues for property owners (e.g. yard sales; tree cutting; etc.)"
- "City leadership very good. City also good about involving the public."
- "Problem of low wages national problem that consumers want cheap good...low paying jobs.
- "Lack of semi-skilled dependable labor this is a problem."

Safety

- "City continue open communications and public involvement"
- 🜟 "Neighborhood safety concerned about Lane County criminal justice system."
- "Get problematic people to leave downtown."
- "Clean out meth-labs."

Category:

Growth Management

- "Problem circular logic of needing infrastructure to provide jobs and jobs to fund infrastructure."
- "Do the long-range planning UGB expansions...comprehensive planning, zoning, etc."
- "Issue cost of fuel will discourage people from living on the fringe."

Category:

Redevelopment

- "Invest in neighborhoods. Priority for low income areas."
- "Economic incentives for businesses."
- Tax incentives, low interest loans, public / private partnerships."
- "Mohawk neighborhood zoning is a barrier to development or redevelopment."
- "Redevelopment in the Mohawk area also in Downtown important before more land brought in to UGB."
- "Use zoning to change neighborhoods (e.g. schools in downtown and lack of buffers between schools and bars)."
- "Mohawk need to encourage higher-end housing provides more property tax revenue."

Category: Financing

- "Public finance issue is that money is earmarked for specific uses creates artificial limits."
- *There is a structural problem with public finance continual problem."
- "State legislation to allow more local taxing authority."
- "Concern that growth costs tax payers not pay for itself (e.g. SUB raising rates).